

NSNZ2024

Kotahitanga: Bridging Research, Industry, & Practice

58th NSNZ Annual Scientific Meeting

28 November - 29 November 2024 | University of Otago,
Christchurch, NZ



SPONSORSHIP PROSPECTUS

2024 NUTRITION SOCIETY CONFERENCE

2024 Nutrition Society Conference: **Kotahitanga: Bridging Research, Industry, and Practice**

On behalf of the Nutrition Society of New Zealand, the 2024 organising committee invites you to partner with us for the Nutrition Society of New Zealand Conference at the University of Otago, Christchurch Campus, Christchurch Central City, New Zealand.

The conference programme will feature plenary presentations by international and Oceanic experts, parallel sessions with oral presentations of submitted abstracts, and professional development workshops tailored for postgraduate students, early career researchers, and Registered Nutritionists.

The organising and programme committees comprise members of the Nutrition Society of New Zealand from various New Zealand institutions, companies, and clinical practices, reflecting our diverse and growing membership.

Christchurch, located in New Zealand's South Island, offers a compelling backdrop for this year's conference with its blend of culture, history, natural beauty, and culinary delights.

Your Sincerely



Maria Choukri

Chair 2024 Organising Committee Nutrition Society of New Zealand
Annual Scientific Conference

Conference Details

The Nutrition Society of NZ Nutrition Conference is an esteemed scientific nutrition-specific conference held yearly.

The aim of the conference is to provide a suitable national forum where local and international nutrition and health scientists, practitioners, and postgraduate students can present their research to inform those working in the field, upskill, and network to develop new collaborations.

Website:

<https://nsnzconference.co.nz>

Date:

28 November - 29 November 2024

Venue:

University of Otago, Christchurch



WHY BECOME A SPONSOR

The Nutrition Society of New Zealand conference brings together some of the greatest minds in nutrition science giving you the opportunity to showcase your products and/or services to a wide range of health-focused delegates. There will be two lunches, four breaks for morning/afternoon tea, and a conference dinner where sponsors will have the opportunity to highlight their goods/services to attendees.

All delegates and speakers will enjoy their morning/afternoon tea and lunches alongside the trade displays, allowing ideal exposure of your company's products, and/or services.



Brand Exposure

To nutrition and health professionals that work in a range of sectors such as:

- ✓ private practice
- ✓ public health
- ✓ community
- ✓ education
- ✓ food industry
- ✓ government and research

Keynote Speakers

Key researchers and high-profile academics will present at the conference to the Society's members and delegates. We have the pleasure of being able to host leading scientists and experts in their field as invited speakers. You can find more information about our keynote speakers [here](#).



Promote Products & Network

Promote to a range of nutrition professionals who on a daily basis influence consumer food and lifestyle choices.

Network face-to-face during the breaks and conference dinner*

(*only for options with registration/trade display/dinner included).



Who Attends

- Registered or Associate Registered Nutritionists
- Health professionals & Dietitians
- Government & non-Governmental institutions from all around Oceania
- Researchers and academics
- Students and general public interested in nutrition

We expect around 100 - 150 delegates from across New Zealand and Australia to attend

KEY SPONSORSHIP Opportunities

	PLATINUM \$7,500+GST	GOLD \$5,000+GST	SILVER \$2,500+GST	BRONZE \$1,500+GST
Company Logo on Conference Website and Digital Abstract Book	✓	✓	✓	✓
Acknowledgements on Social Media*	3	3	2	1
Reel Post on Social Media*	✓			
Advert in Digital Abstract Book	Full page	Half page	Quarter Page	
Sponsor's Banner in Plenary Room	✓			
Space in Exhibition Area (1 trade display)	✓	✓	✓	✓
Full Conference Registrations	3	2	1	1
Verbal Acknowledgement of Sponsor at the Opening and Closing Ceremonies			✓	
Verbal Acknowledgement of Sponsor at the Opening and Closing of all days of the Conference	✓	✓		
End of Conference Exposure Report	✓	✓		

All prices are NZD and exclusive of GST

Exhibition Space

Offered with Platinum, Gold, Silver, and Bronze options

The conference offers a limited number of trade displays at the venue. This provides an excellent opportunity to promote your company, product, and/or services to participants. The trade displays will be located adjacent to the area for morning/afternoon tea and lunches.

The display site includes a trestle table, tablecloth, access to the power socket, and Wi-Fi, and room to display your BYO pull-up stand/banner.

OTHER SPONSORSHIP Opportunities

Conference Dinner

\$2,500+GST

(1 Available)

- Naming rights on the conference programme for the dinner
- Acknowledgment on social media (2 mentions*)
- Company logo on the conference website and digital abstract book
- The company logo will feature on the tables during the dinner
- Two complimentary tickets to the conference dinner.
- Opportunity for the sponsor to say a few words at the venue

Lunch

\$1,000+GST

(1 Available)

- Naming rights on the conference programme for a conference lunch
- Acknowledgment on social media (2 mentions*)
- Company logo on the conference website and digital abstract book
- The company logo will feature on the tables during the lunch
- The sponsor will be announced prior to the lunch break

Cocktail Evening Session

\$750+GST

(1 Available)

- Naming rights on the conference programme for the Student Cocktail evening on the 27th of November
- Acknowledgment on social media (1 mention*)
- Company logo on the conference website and digital abstract book
- The company logo will feature on the tables during the special breakfast session

Morning/Afternoon Tea

\$500+GST

(4 Available - 2 each)

- Naming rights on the conference programme for a morning or afternoon tea
- Acknowledgment on social media (1 mention*)
- Company logo on the conference website and digital abstract book
- The company logo will feature on the tables during the morning or afternoon tea

Student Prize Session

\$1,000+GST

(1 Available)

- Naming rights for student prize session (best oral and runner up, best poster and runner up)
- Acknowledgment on social media (1 mention*)
- Company logo on the conference website and digital abstract book
- The sponsor will be thanked prior to starting the prizegiving session

Lanyard

\$1,000+GST

(1 Available)

- Naming rights on the conference lanyards (must supply the lanyards)
- Acknowledgment on social media (1 mention*)
- Company logo on the conference website and digital abstract book

*Acknowledgement on social media covers a number of mentions (as per sponsorship options above) before and during the conference on the Nutrition Society of New Zealand's Instagram account (1641 followers) and closed Nutritionist Facebook group (637 members), The sponsor is encouraged to supply copy and images for the social media posts for the most benefit (subject to review and approval of the conference social media team). The sponsor must also provide the reel.

Delegates will also be encouraged to profile the conference and mention the sponsors via the conference hashtag #NSNZCONF2024

APPLICATION FORM

To become a sponsor, complete the online Sponsorship Booking Application Form via the button below and we will be in touch soon.



Sponsor Form

We are happy to discuss other sponsorship opportunities you have in mind, please contact the Conference Organising Committee:



Luke Stanaway, nsnzconference@gmail.com

We look forward to seeing you at the 2024 Nutrition Society of New Zealand Conference.

TERMS & CONDITIONS

Payment

1. Payment of sponsorship/trade display must be made in full within 14 days of confirmation. If full payment is not received within 14 days of confirmation, the application may be considered canceled, and sponsorship/trade display may be reassigned.
2. All prices are in NZD and are exclusive of GST.

Cancellation and withdrawal

1. You must notify the Nutrition Society of New Zealand Conference Organising Committee in writing as soon as possible if you wish to cancel either your sponsorship or trade display.
2. If withdrawal should occur within 30 days of the conference, the organisers reserve the right to charge up to 50% of applicable fees.

Approval of sponsorship applications

1. Approval of sponsorship applications will be at the discretion of the Conference Organising Committee based on the NSNZ sponsorship guidelines. All companies are required to be complying with all food regulations under the Food Act 2014, specifically including composition and labeling/promotion regulations.

Assigning trade displays

1. All trade display spaces will be assigned by the Conference Organising Committee. This is so that the best interests of the conference delegates, other exhibitors, and the conference venue are met.

Liability

1. The Nutrition Society of New Zealand, the Conference Organising Committee, nor the venue assumes any responsibility for the protection and safety of exhibitors, their exhibition representatives, agents, or employees, the trade displays, or other property secured or removed after-hours and placed in safekeeping.
2. Each exhibitor agrees to indemnify and hold harmless The Nutrition Society of New Zealand and the Conference Organising Committee, including its staff, directors, agents and contractors, and the other exhibitors at the conference, from and against any and all claims, losses, damages, liabilities, and expenses, including attorneys' and consultants' fees and expenses and court costs incurred by the Nutrition Society of New Zealand and the Conference Organising Committee, or such other exhibitors, in defending against, any claim arising out of the injury to persons or property caused by any act or omission of the exhibitor or its representatives, agents, employees or contractors.

Use of Exhibition space

1. We suggest that a company representative staff each trade display during the conference.
2. Please consider the venue: no cementing, nailing, tacking, taping, or attaching of any material to the floor, walls, or columns without prior approval from the Conference Organising Committee and the venue.